



Dr. Brian S Simmons
President, ACSI

TECHNOLOGY AND LEADERSHIP: “BECOMING 21ST CENTURY EDUCATORS”



ACSI Mission

- ACSI exists to enable...
 - Christian teachers and
 - Christian schools, so that...
 - Students will be...
 - Thoroughly prepared
 - Sold out
 - Full throttle disciples of Jesus Christ!

Christian Education is the next Tsunami
in worldwide discipleship and evangelism!



An example: South Korea

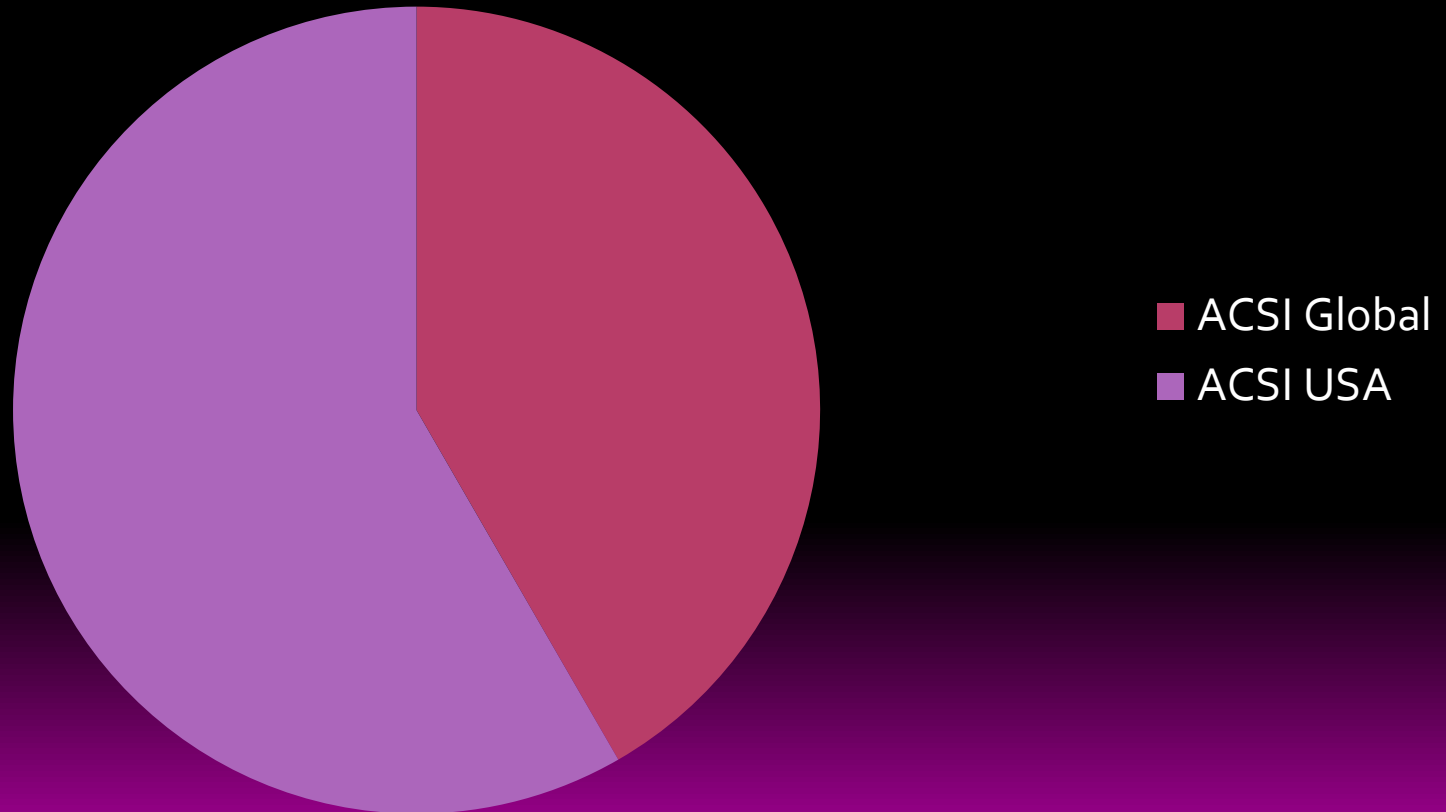


Another Example: DRC



ACSI Membership (As of July, 2010)

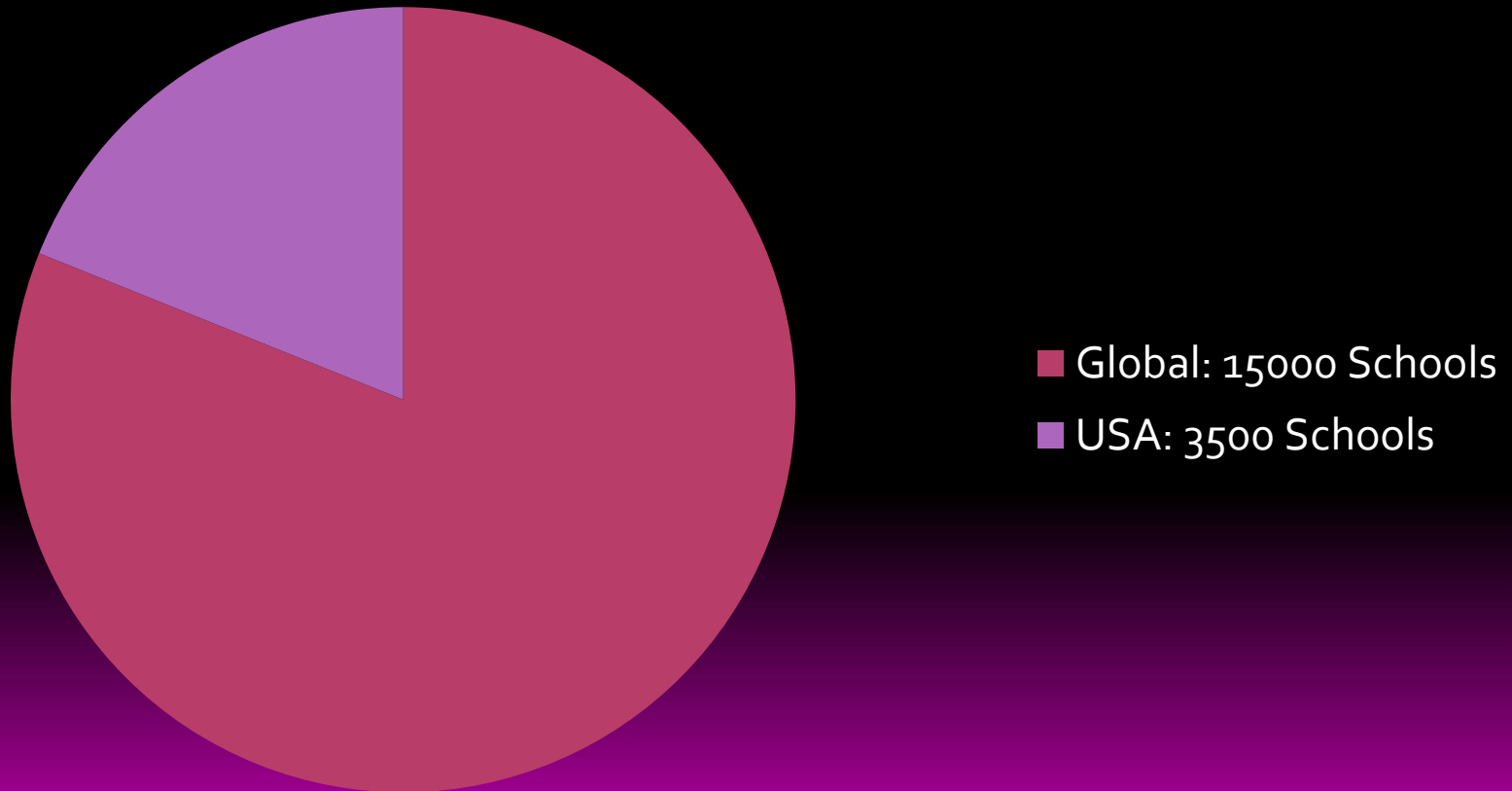
Member Schools



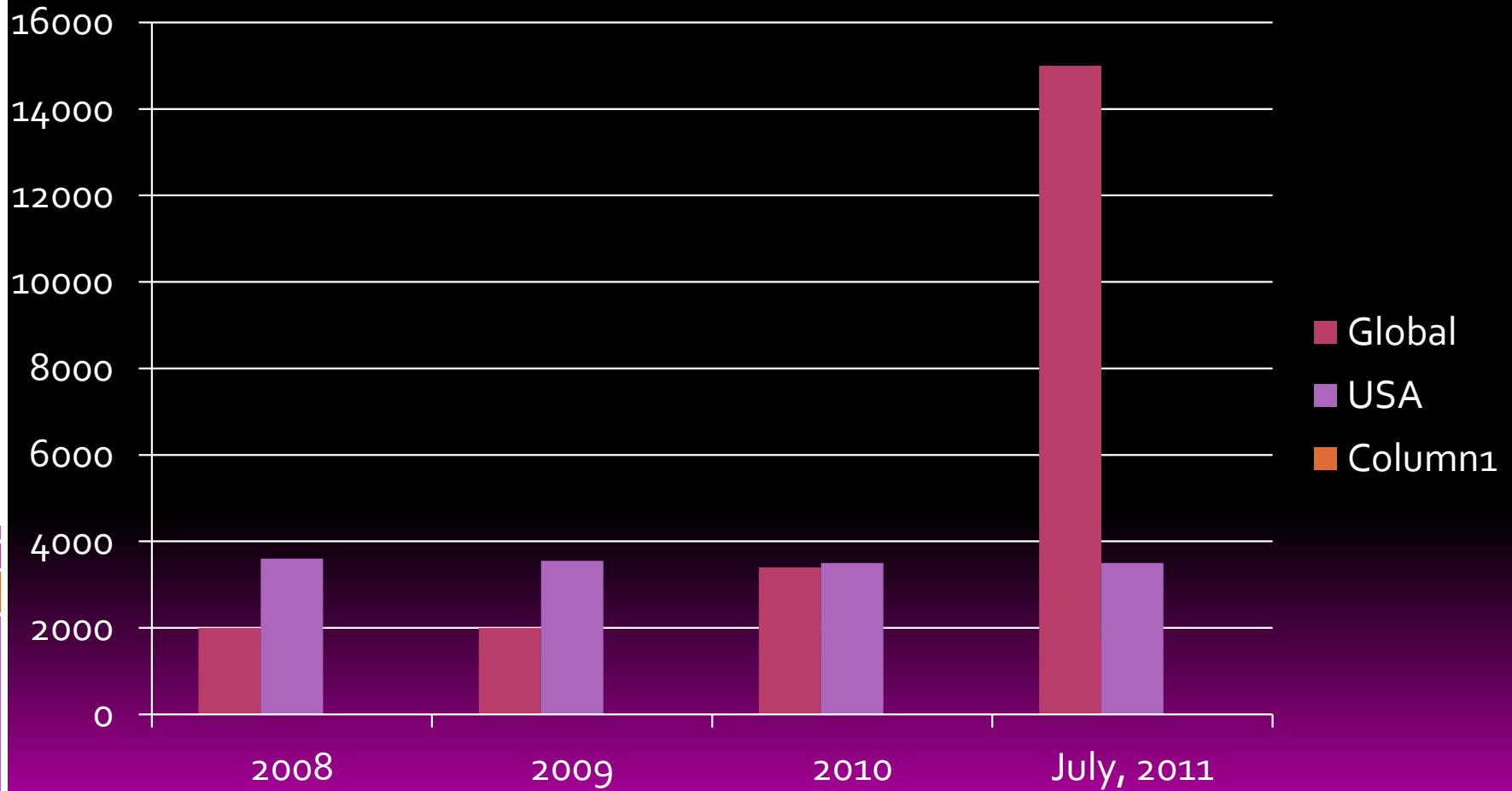
ACS”i” is becoming ACS”I”

(as of January 18, 2011)

Member Schools



Global Growth



Leadership Defined

- Leadership is influence (Maxwell)
- Look over your shoulder...
- “He who thinketh he leadeth and hath no one following is only out for a walk” (Wiley)
- 3ft...10 ft...100 ft
- Trailing edge, cutting edge, bleeding edge
- Participatory Leadership
 - Leaders develop a strategic plan
 - Board members think strategically about the plan
- Good, better, best...less is more!

A New Normal:

Phil Mickelson prior to the 2011 Masters

- Phil's wife, Amy, was diagnosed with breast cancer at 38 years old
- Phil was diagnosed with arthritis at 40
- Phil's mom passed away
- Phil commented that he had envisioned "old age" with his wife and family...he just wasn't anticipating that would happen at 40!
- Phil told Parade Magazine, March 26, 2011, "As a family the old life we enjoyed is over, and we have a *new normal*."

Technology and Revolution

- Social media played a key role in Egypt and other Arab nations
 - Hitler: control radio and newspapers (one to many)
 - Early 1980's satellite technology, CNN (still one to many)
- The Internet allowed more rapid transmission of information and ushered in a paradigm shift in communication and empowerment
- Today, technology has empowered the masses and allowed communication (many to many) via laptops and cell phones

A Vivid Example...



Technology and Education

- Today, technology is
 - a ***catalyst*** in education reform
 - an enabler of *innovation*
 - a great ***equalizer*** giving opportunity to the marginalized and disenfranchised
 - a means to greater ***effectiveness*** resulting in
 - ***Improved quality of products and services***
 - ***Increased productivity***
 - ***Lower costs***
 - ***Greater accomplishment of mission***
- ***Technology offers schools (and associations) the opportunity to individualize instruction so that students will become thoroughly prepared disciples of Jesus Christ!!***
- Today, we have a ***new normal!***

Governor Bob Wise

Digital Learning Now

- 10 Elements of high quality digital learning
 1. Student eligibility: All students are digital learners
 2. Student access: All students have access to high quality digital content and online courses
 3. Personalized learning: All students can customize their education using digital content through an approved provider
 4. Advancement: Students progress based upon demonstrated competency

10 Elements (cont)

- 5. Content: Digital content, instructional materials, and online blended courses are high quality
- 6. Instruction: Digital instruction and online teachers are high quality
- 7. Providers: All students have access to multiple, high quality providers

10 Elements (cont)

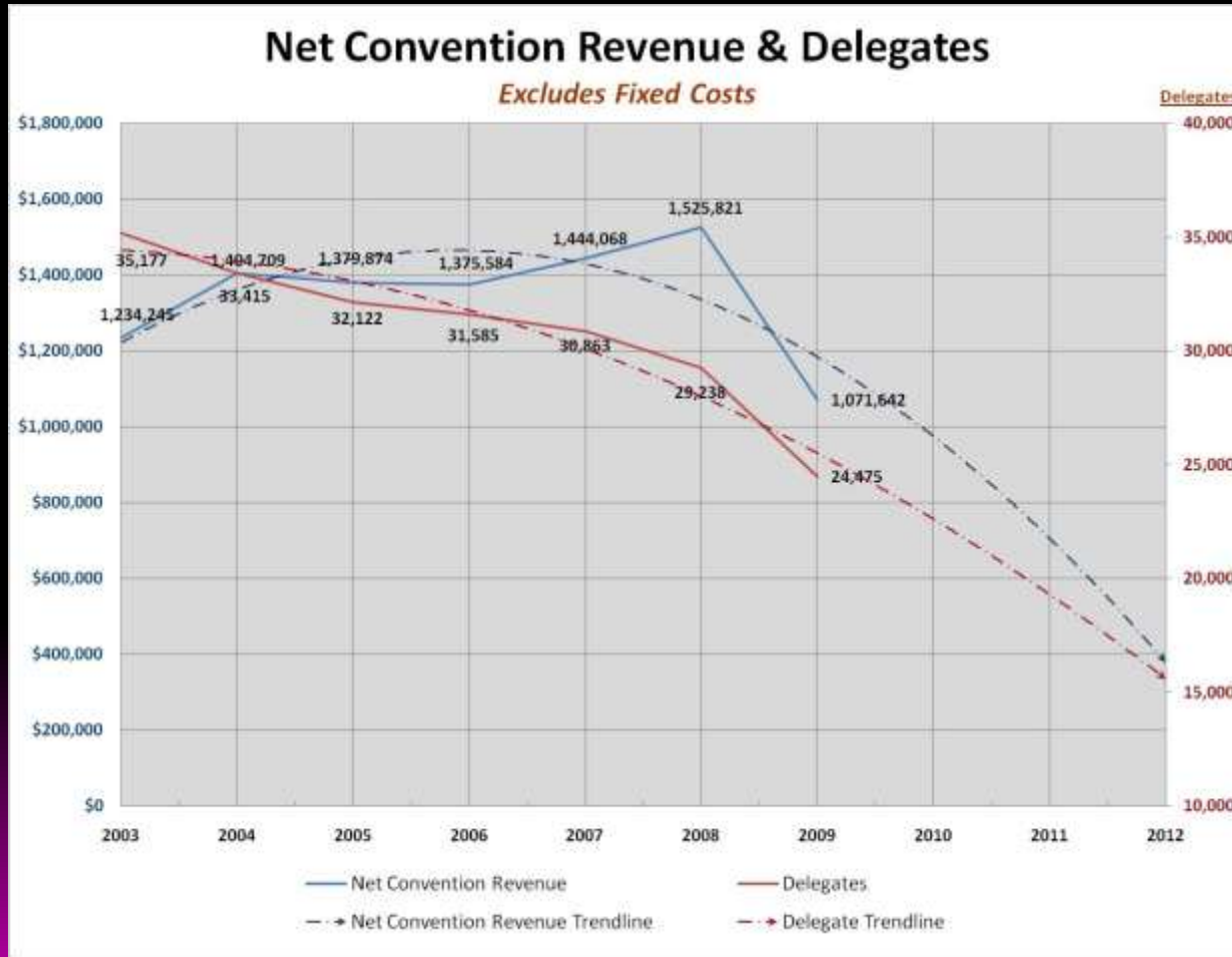
- 8. Assessment and Accountability: Student learning is the metric for evaluating the quality of content and instruction
- 9. Funding: Funding creates incentives for performance, options and innovation
- 10. Delivery: Infrastructure supports digital learning

Strategic Planning: SWOT

- External Environment
 - 2010/11 Effective Schools Task Force Report
 - Critical Success Factors
 - School surveys
- Internal Environment
 - BCW survey
 - HR surveys
 - Informal discussions
 - Metrics/Evaluation
 - Indicators of Health

An ACSI Case Study:

Convention Attendance and Revenue



Implementation Steps for one Innovation

- Nexus: “Link or connection” October 20-21, 2011
- “Professional development is a process and not an event”- Dr. Sam Barfell, VP for Professional Development
- Goal: “Current and effective PD”
- A Catalyst for needed change in many areas for ACSI
 - Virtual portal...www.fullyprepared.org
 - “The premier learning community in the world for Christian educators”
 - Asynchronous 24/7/365 professional development
 - Virtual portfolios for teachers to track their own certification and training
 - Dashboards for administrators to track PD progress of teachers
 - Virtual advertising and marketing for vendors
 - Catalyst for a new technology platform
 - Allows for individualization of PD for teachers, administrators and board members

“Premier Learning Community”

- The old model was time and geography bound & “one to many”
 - 28 conventions in 10 regions in USA
- The new model is ongoing & “many to many”
 - Includes a live convention site connected (NEXUS) via satellite technology to up to 200 virtual sites
 - Connects teachers across regional lines
 - Connects teachers by grade level
 - Connects educators by area of responsibility
- “Mobile, social and on-demand”

The “Necco Wafer” Challenge

- Leaders today must recognize that there is a “New normal”
- Student needs and opportunities for learning have changed...so...
- Educational leaders face a choice:
 - Either embrace innovation or
 - Become irrelevant
- “I do not fear failure as much as I fear that I will be successful at things which really do not matter!”
- Learners inherit the future. Those who cease to learn (and innovate) will wake up one day to discover they are fully prepared for a world that no longer exists.

The Bottom Line...a 10,000 year view!

- Technology is a tool enabling school leaders to...
 - Increase productivity
 - Create new revenue streams
 - Lower costs
 - Innovate and educate more effectively
 - By connecting learning to student assessment
 - By offering more courses for less money
 - By connecting learning to teacher accountability
 - By individualizing instruction in accordance with each student's unique needs, ability and learning styles
 - In short...better achieve our primary mission...to create "thoroughly prepared, sold-out, full-throttle disciples of Jesus Christ to the glory of God"!

Why we do what we do ...to glorify God by enabling Christian teachers and Christian schools worldwide to help students grow to become thoroughly prepared, sold-out, full-throttle disciples of Jesus Christ!

